



SCHEDULE AT-A-GLANCE

SUNDAY, January 12

3:00 pm – 5:00 pm

Registration

MONDAY, January 13

8:00 am – 1:30 pm

Golf Tournament and Awards Lunch at the Saltleaf Golf Preserve

Sponsored by:



9:30 am – 1:30 pm

Wonder Gardens Tour and Lunch at Coconut Jack's Waterfront Grille

10:00 am – 6:30 pm

Registration

5:00 pm - 6:00 pm

First-Timers Icebreakers Reception (by invitation)

6:00 pm - 9:00 pm

WELCOME to the Leadership Summit Dinner

Sponsored by:



TUESDAY, January 14

8:00 am - 3:00 pm

Registration

8:00 am - 9:00 am

Breakfast Buffet

Sponsored by:



9:00 am – 10:30 am

Strategy Keynote Presentation:

Adapt and Thrive

Ryan Estis, Strategist and Sales & Leadership Expert

Sponsored by:



10:30 am – 10:45 am

Coffee Break

Sponsored by:



10:45 am—12:00 pm

Economic Keynote Presentation:

Align Resources for the Rise Ahead

Brian Beaulieu, CEO & Chief Economist of ITR Economics™

Sponsored by:



12:00 pm—1:00 pm

Lunch Buffett

Sponsored by:





TUESDAY, January 14 (continued)

1:00 pm to 1:45 pm

Industry Session I: State of the Pet Industry: Expert Insights Panel

1:50 pm to 2:35 pm

Industry Session II: What will the 2024 Elections Results Mean for Pets and All of Us?

2:40 pm to 3:15 pm

Industry Session III: Tariffs, Trade and Pet Products: Outlooks and Uncertainties!

1:00 pm – 3:15 pm

Refreshment Station

WEDNESDAY, January 15

8:00 am - 12:00 pm

Information Desk

8:00 am - 9:00 am

Breakfast Buffet

Sponsored by:



8:00 am - 9:00 am

PIDA Distributor Breakfast and Annual Meeting

9:00 am - 10:30 am

Leadership Keynote Presentation: Gameplay for Success

Joe Theismann, Former Star Quarterback of the Washington Redskins

Sponsored by:



WEDNESDAY, January 15 (continued)

10:30 am – 10:45 am

Coffee Break

Sponsored by:



10:45 am—12:00 pm

Technology Keynote Presentation: AI Strategy Simplified

Zack Kass, Futurist and Former Head of GTM at OpenAI

Sponsored by:



12:00 pm - 1:00 pm

Lunch Buffet

1:00 pm – 5:00 pm

Refreshment Station

1:00 pm – 4:00 pm

Conversations Corner & Pitchfest

4:00 pm – 5:00 pm

Pitchfest Networking Reception (Distributors & Pitchfest Participants Only)

6:00 pm - 9:00 pm

Celebration Dinner

Sponsored by:

